

# Capel Manor College

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THE SCHOOL OF  
FLORISTRY AND  
BALLOON ARTISTRY





“ Valentine’s Day, birthdays, weddings – we think flowers. An important part of many special occasions, it’s no wonder the floristry industry, with 8,400 businesses, contributes £1.5 billion to the UK. Think floral design, creation, retail, wholesale and delivery.

**LANTRA**

[www.lantra.co.uk](http://www.lantra.co.uk)

Sector Skills Council for land-based and environmental industries

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## FLORISTRY AND BALLOON ARTISTRY

If you are creative and have a passion for flowers then floristry offers a huge range of career opportunities.

# WELCOME

The Capel Manor College School of Floristry and Balloon Artistry offers three closely aligned specialisms: Floristry, Floral Design and Balloon Artistry. You can study one of these areas or combine courses to gain first-class skills and maximise your employment and business opportunities.

Courses at Capel combine practical skills and theoretical knowledge. We have exceptional tutors with lots of industry-experience that they will share with you in a creative and fun learning environment.

Our courses will give you an opportunity to gain nationally and internationally recognised qualifications and the prospect of progressing to further study, Higher Education, employment or starting your own business venture whilst learning in a unique and supportive setting.

If you are creative and have a passion for flowers then floristry offers a huge range of

career opportunities. You could become an employee within the industry working as a junior florist or florist manager or become part of a hotel or events management team.

If you are looking for something a little more unusual you may wish to take your skills and explore the world working in the wholesale and retail sections of the industry or you could work on a cruise ship designing arrangements and hosting floristry workshops.

Following your successful study of floristry you may even choose to set up your own floristry business and become self-employed - either as a freelance florist or a business owner... the only limit is your imagination.

At Capel we pride ourselves on our ability to ensure our students have the necessary practical skills and theoretical knowledge to become commercial florists with the ability to create a vast range of floral designs to suit all customer specifications.

Many of our courses include both in-house training and work experience opportunities in a florist retail outlet to ensure all aspects of the floristry industry are covered.

Balloon artistry is also taught in its own right at the College and offers many employment and business opportunities in the event management industry, in a party planning team or as a balloon artist specialising in event décor.

In addition to floristry and balloon artistry, we also offer floral design courses. Floral design is a craft-based course exploring creative skills with traditional and non-traditional floral design materials. Floral design allows you to develop your artistic flair. Floral designers can specialise in events and room decor or you could travel the world with your skills and share your passion as a floral design demonstrator.

If you are not looking for career development, but just have a passion for flowers or being creative, then the College also offers interest and self-development courses, allowing you to explore your passion and develop new and exciting skills in any of our three specialisms.

Whichever pathway you choose the School of Floristry and Balloon Artistry offers you exciting and prosperous opportunities for your future.

## CAREER OPPORTUNITIES INCLUDE:

- floristry business owner
- managerial position
- junior florist
- freelance florist
- hotel florist
- floral design demonstrator
- floral wholesale specialist
- flower stall holder
- teacher
- venue decorator
- balloon artist
- cruise ship florist





## CAPEL ARE OPENING A CENTRE AT NEW COVENT GARDEN MARKET

The School of Floristry and Balloon Artistry will be offering courses at New Covent Garden Market, the centre of the floristry industry. Capel is proud to be its on-site educational provider and is looking forward to the exciting transformation, the Market will be undergoing major redevelopment and landmark renovation to provide cutting edge facilities for buying, making, selling and learning.

Floristry courses on offer in New Covent Garden Market will include Apprenticeships, Traineeships and other industry-led courses. Visit the College website at [www.capel.ac.uk](http://www.capel.ac.uk) for full course information and further details.



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Since starting at Capel, my confidence has really grown and developed. I really enjoy creating designs for my family and friends. I am hoping to progress to the next level so I can learn more about floristry and become more creative. I would like to complete all the floristry course levels and build a clientele base so I have a successful business in the future.

Max, 17, is completing our Foundation in Floristry Diploma (Level 1).

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## FOUNDATION IN FLORISTRY DIPLOMA (LEVEL 1)

**Starts:** September

**Duration:** 1 year full-time

**Available at:** Enfield and Gunnersbury Park

On this one-year course you will receive an introduction to the world of floristry and the opportunity to develop the basic practical skills required to start in the industry.

### You will:

- make floristry, planted and balloon designs for a range of occasions
- identify fresh flowers, foliage and plants
- prepare and care for cut flowers, foliage and plants
- develop skills to work safely in the industry
- design, produce and maintain window displays
- develop employability skills.

### To achieve this qualification you will have to successfully:

- create portfolios of evidence
- complete practical assessments to demonstrate the skills you have learnt
- sit one external theory based exam
- complete work experience.

### Entry requirements

You will need at least one of the following:

- at least 2 GCSEs
- relevant prior learning or experience gained in an appropriate professional environment will be considered
- a willingness and commitment to learn new skills
- enthusiasm for working with flowers
- you will be encouraged to attend our Summer School.

### What next after your course?

Successful completion of this course will help build your confidence and you could progress to a Floristry Diploma (Level 2) or an Intermediate Apprenticeship in Floristry (Level 2).

We want all of our students to maximise their personal development and prospects for employment or further study. While on your course you will continue to build skills relevant to work and study on our Skills Development programmes, which may include English, maths or computer skills.

You will be asked to attend an interview to explore your interests, experience and ambitions and complete an initial assessment so that we can help you study. References are also considered.

Find out more about our Summer School in the Capel College Guide.



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I was nervous about coming to College because I had been home schooled previously but Capel brought me out of my shell. I feel like I can really talk to my tutor and there is such a relaxed atmosphere. It's so friendly that by the end of the first year I felt like I knew everyone.

Sophie, 18, has progressed from our Foundation in Floristry Diploma (Level 1) and is now completing our Floristry Advanced Diploma (Level 3) and hopes to become a floristry teacher.

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## FLORISTRY DIPLOMA (LEVEL 2)

**Starts:** September

**Duration:** 1 year full-time

**Available at:** Enfield, Gunnersbury Park and Newham

This course will give you a comprehensive insight into the opportunities and expectations of the world of modern retail floristry. You will study a variety of simple floristry skills and techniques that will enable you to construct a vast range of designs suitable for weddings, funerals, events and gifts.

In addition to practical floristry and planted designs, you will also be introduced to aspects of art and design that influence floral designs and develop skills on displaying goods, both as in-store and window displays.

During this course you will also explore the conditioning of flowers, foliage and plant materials, as well as how to identify and assess quality of fresh materials.

This course will require additional private study to successfully complete course assignments and be supported with the educational industry visits.

### To achieve this qualification you will have to successfully:

- create portfolios of evidence
- complete written assignments
- complete practical assessments to demonstrate the skills you have learnt
- sit one external theory based exam
- complete 150 hours of work experience.

### Entry requirements

You will need at least one of the following:

- at least 4 GCSEs at grades D or above
- an overall Merit or above in Foundation in Floristry (Level 1) or equivalent
- relevant prior learning or experience gained in an appropriate professional environment will be considered
- you will be encouraged to attend our Summer School.

### What next after your course?

Successful completion of this course will:

- help you gain employment in the industry as a junior florist
- enable you to progress to our Floristry Advanced Diploma (Level 3) or an Advanced Apprenticeship in Floristry (Level 3).



## 'Bags, Bangles and Brooches' fundraiser

Students helped to raise over £150,000 for Cancer Research UK with a unique floral contribution for the glittering 'Bags, Bangles and Brooches' fundraiser held at the British Museum.

The evening centred on an auction of money-can't-buy items including two floral dresses designed and created exclusively for the occasion by Manor Flowers, the College's floristry business, and a group of seven Level 2 and 3 Diploma students.

Please refer to our Capel College Guide or [www.capel.ac.uk](http://www.capel.ac.uk) for course fee information. If you are 24 or over you can apply for a 24+ Advanced Learning Loan to help with your course costs.

## FLORISTRY ADVANCED DIPLOMA (LEVEL 3)

**Starts:** September

**Duration:** 1 year full-time

**Available at:** Enfield, Gunnersbury Park and Newham

This Floristry Advanced Diploma will provide you with comprehensive knowledge of the retail floristry industry at an advanced level. You will explore transferable traditional and contemporary skills and techniques. Using a wide selection of materials and different mediums across a range of floral designs, you will further build your confidence as a florist and expert knowledge.

Your College studies will be enriched by practical industry experience and personal creative exploration. Further to advancing your practical skills and knowledge in floristry and planted designs you will also explore the design process in greater detail and gain an insight into the operations of running a floristry business.

All courses will require additional private study for completion of course assignments.

Your course experience will be enhanced with educational industry visits.

### To achieve this qualification you will have to successfully complete:

- portfolios of evidence
- written assignments
- practical assessments
- 150 hours of work experience.

### Entry requirements

You will need at least one of the following:

- at least 4 GCSEs at grades A\* to C
- an overall Merit or above in a Floristry Diploma (Level 2) or equivalent
- relevant prior learning or experience gained in an appropriate professional environment will be considered
- you will be encouraged to attend our Summer School.

You will be asked to attend an interview to explore your interests, experience and ambitions and complete an initial assessment so that we can help you study. References are also considered.

### What next after your course?

Successful completion of this course will:

- help you gain employment in the industry as a senior florist or in a managerial position
- enable you to explore your personal development and industry knowledge on a Level 4 Floristry programme, which can lead to becoming a Master Florist or a full Bachelor's Degree in Floristry.





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Before coming to Capel I had tried so many different jobs. I wanted to find a career that I would find really fulfilling. I was looking for a career that would combine my people skills with my passion for creativity, then somebody suggested floristry. My first step was to find a work experience placement to check that it was the right industry for me. I realised straight away that I

loved it, which is when I enrolled on the floristry course at Capel.

The course was amazing; it taught me all the technical skills and knowledge I needed to know, including the names and varieties of lots of different flowers. Once I completed the course, I started my career by attending wedding fairs displaying examples

of bouquets, buttonholes and table arrangements and I quickly found that my diary for the year was full.

It gave me the confidence to open my shop, 'Miss Victoria's Floral Emporium'.

**Lisa completed our Floristry Advanced Diploma (Level 3).**

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If you are looking to start work, earn money and gain a nationally recognised qualification then an Apprenticeship is for you.

Your Apprenticeship will allow you to earn while you learn, gaining knowledge and skills on the job supported by regular college visits. Giving you a foundation in the required practical skills you need for a successful career in floristry.

You will need to be employed in the floristry industry to complete this qualification, but we will help you find and apply for a job.

If you are aged 16 to 18 the cost of your tuition is free. If you are over 18, then fees may be payable, but fee waivers and bursaries are available to help and loans if you are aged 24 and over.

## TRAINEESHIP IN FLORISTRY (LEVEL 1)

**Starts:** Various (please refer to website for further information)  
**Duration:** full-time over 15 weeks  
**Available at:** New Covent Garden Market

A Traineeship can help you become 'work ready' or enable you to progress to an Apprenticeship or further study. Our floristry Traineeship lasts for 15 weeks and will cover:

- work preparation ensuring you develop the confidence and skills to take the first step in your career
- practical work experience giving you a real understanding of work plus up to date skills.

### Entry requirements

A Traineeship could be for you, if you are:

- motivated to work
- aged between 16 to 24
- qualified to no more than Level 2
- unemployed (or work less than 16 hours per week) and have little work experience.

### What next after your course?

Successful completion of this course will enable you to progress to an Intermediate Apprenticeship in Floristry (Level 2) or our Floristry Diploma (Level 2).

## INTERMEDIATE APPRENTICESHIP IN FLORISTRY (LEVEL 2)

**Starts:** Rolling starts throughout the year  
**Duration:** minimum 1 year  
**Available at:** New Covent Garden Market

The aim of our Intermediate Apprenticeship in Floristry is to give you an opportunity to gain confidence, learn, develop and practise the skills required for employment and/or career progression in the floristry industry.

The Apprenticeship will last for a minimum of one year with one day a week at College in combined with training, experience and assessment in the work-place.

### Entry requirements

You will need at least one of the following:

- at least 2 GCSEs at grades D or above
- Introduction to Floristry (Level 1) or equivalent
- you must be at least 16 on entry
- you must be employed within the floristry industry, working a minimum of 30 hours per week under a contract of employment.

### What next after your course?

Successful completion of this course will enable you to continue working in the industry as a junior florist or progress to an Advanced Apprenticeship in Floristry (Level 3).

## ADVANCED APPRENTICESHIP IN FLORISTRY (LEVEL 3)

**Starts:** Rolling starts throughout the year

**Duration:** minimum 1 year

**Available at:** New Covent Garden Market

Our Advanced Apprenticeship in Floristry is a great opportunity for you to further enhance and develop your practical floristry skills, grow your theoretical knowledge and gain confidence to progress into management roles in the industry. Knowledge gained at College will continue to develop whilst you are at work.

The Apprenticeship will last for a minimum of one year with one day a week at College in combined with training, experience and assessment in the work-place.

### Entry requirements

You will need at least one of the following:

- at least 3 GCSEs at grades A\* to C
- Intermediate Apprenticeship in Floristry (Level 2)
- Floristry Diploma (Level 2) or equivalent
- strong practical experience within the industry with a supportive portfolio
- you must be at least 16 on entry

- you must be employed within the floristry industry, working a minimum of 30 hours per week under a contract of employment.

### What next after your course?

Successful completion of this course will enable you to continue working in the industry as a junior manager; you could also progress to a Level 4 Floristry Diploma or a Higher Education Floristry programme.



We want all of our students to maximise their personal development and prospects for employment or further study. While on your course you will continue to build skills relevant to work and study on our Skills Development programmes, which may include English, maths or computer skills.

You will be asked to attend an interview to explore your interests, experience and ambitions and complete an initial assessment so that we can help you study. References are also considered.

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## INTRODUCTION TO FLORISTRY CERTIFICATE (LEVEL 1)

**Starts:** Various

**Duration:** part-time,  
1 day a week over 15 weeks

**Available at:** Enfield,  
New Covent Garden Market and Newham

This introduction to floristry is aimed at students aged 19 or over and will provide you with a basic insight into the industry.

### The aim of this course is to:

- provide you with an introductory knowledge of floristry
- provide you with a skills base to assemble a range of floristry designs
- develop your employability skills.

### To achieve this qualification you will have to successfully:

- create portfolios of evidence
- complete practical assessments to demonstrate the skills you have learnt
- sit one external theory based exam.

### Entry requirements

There are no formal entry requirements to this course. You do not need previous experience, just a willingness to learn and a genuine interest in floristry. Relevant prior learning experience in an appropriate professional environment will be considered.

### What next after your course?

Successful completion of this course will help build your confidence and you could progress to our Professional Floristry Certificate (Level 2) or Professional Floristry Diploma (Level 2).

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## PROFESSIONAL FLORISTRY CERTIFICATE (LEVEL 2)

**Starts:** Various, please refer to website for further information

**Duration:** part-time,  
1 day a week over 20 weeks

**Available at:** Enfield and Newham

This course will give you an insight into the wedding and event opportunities available in the retail floristry industry. It is aimed at students aged 19 or over and you will study a variety of basic floristry techniques that will develop your ability to construct a range of designs suitable for wedding and event displays. You will explore designs using different mediums, as well as wiring and gluing techniques. In addition to practical floristry, you will also be introduced to aspects of art and design that influence floral designs and learn how to identify and assess quality of fresh materials.

This course requires additional private study for completion of course assignments.

### To achieve this qualification you will have to successfully:

- create portfolios of evidence
- complete written assignments
- complete practical assessments to demonstrate the skills you have learnt
- sit one external theory based exam
- complete work experience.

### Entry requirements

You will need at least one of the following:

- at least 3 GCSEs at grades A\* to C
- an overall Merit or above in Introduction to Floristry Certificate (Level 1) or equivalent
- relevant prior learning or experience gained in an appropriate professional environment will be considered
- successful completion of a practical and knowledge based industry assessment.

### What next after your course?

Successful completion of this course will help you gain employment in the industry as a junior florist or enable you to progress to our Professional Floristry Diploma (Level 2).

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You may be asked to attend an interview to explore your interests, experience and ambitions or complete an initial assessment so that we can help you study. References are also considered.

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Further information about our courses is available on [www.capel.ac.uk](http://www.capel.ac.uk)



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From the outset Capel has inspired me with its great setting, inspirational people, and general atmosphere that anything is possible. I have made some friends on my course that I feel I will keep for a long time, and hope to work with after we finish. I have learned a lot from great tutors and the general staff at Capel, which has boosted my confidence to change my career to doing something which I love!

Tracey is completing our Floristry Diploma (Level 2) part-time, when she completes her course she would like to work as a Freelance Florist.

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## PROFESSIONAL FLORISTRY DIPLOMA (LEVEL 2)

**Starts:** September

**Duration:** full or part-time up to 2 years

**Available at:** Enfield, Gunnersbury Park and Newham

Aimed at students aged 19 or over, we run our Professional Floristry Diploma (Level 2) course in three different ways to offer you flexibility if you are restricted by time and/or other commitments.

You can choose to study full-time for a year, with a commitment of three days at college each week, take our intensive course attending college two days a week with self-directed study required or choose the more flexible part-time route over two-years with a commitment of one-day a week at college including weekend study.

Your course experience will be enhanced with educational industry visits. On the full-time course you will complete an additional support qualification to support your career destination.

This course will give you a comprehensive insight into the opportunities and expectations of the world of modern retail floristry. You will study a variety of simple floristry skills and techniques that will enable you to construct a vast range of designs suitable for weddings, funerals, events and gifts.

In addition to practical floristry and planted designs, you will also be introduced to aspects of art and design that influence floral designs and develop skills on displaying goods, both as in-store and window displays.

During this course you will also cover aspects of conditioning flowers, foliage and plant materials, as well as identifying and assessing quality of fresh materials.

### To achieve this qualification you will have to successfully:

- create portfolios of evidence
- complete written assignments
- complete practical assessments to demonstrate the skills you have learnt
- sit one external theory based exam
- complete work experience.

### Entry requirements

You will need at least one of the following:

- at least 3 GCSEs at grades A\* to C
- an overall Distinction in Introduction to Floristry (Level 1), Professional Floristry Certificate (Level 2) or equivalent
- relevant prior learning or experience gained in an appropriate professional environment will be considered
- successful completion of a practical and knowledge based industry assessment.

### What next after your course?

Successful completion of this course will help you gain employment in the industry as a junior florist or progress to our Professional Floristry Advanced Diploma (Level 3).

## PROFESSIONAL FLORISTRY ADVANCED DIPLOMA (LEVEL 3)

**Starts:** September

**Duration:** full or part-time up to 2 years

**Available at:** Enfield, Gunnersbury Park and Newham

Aimed at students aged 19 or over, we run our Professional Floristry Diploma (Level 3) course in three different ways to offer you flexibility if you are restricted by time and/or other commitments.

You can choose to study full-time for a year, with a commitment of three days at college each week, take our intensive course attending college two days a week or choose the more flexible part-time route over two-years with a commitment of one-day a week at college including weekend study.

This Professional Advanced Diploma in Floristry will provide you with comprehensive knowledge of the retail floristry industry at an advanced level. You will explore transferable traditional and contemporary skills and techniques; using diverse materials and mediums across a range of floral designs, building your confidence and expert knowledge.

Your college experience shall be enriched by practical industry experience and personal creative exploration. Further to advancing your practical skills and

knowledge in floristry and planted designs you will also explore the design process in greater detail and gain an insight into the operations of running a floristry business.

All courses will require additional private study for completion of course assignments. Your course experience will be enhanced with educational industry visits. On the full-time course you will complete an additional support qualification to support your career destination.

### To achieve this qualification you will have to successfully complete:

- portfolios of evidence
- written assignments
- practical assessments to demonstrate the skills you have learnt
- work experience.

### Entry requirements

You will need at least one of the following:

- 5 GCSEs grade A\* to C
- an overall Merit or above in a Professional Floristry Diploma (Level 2) or equivalent
- relevant prior learning or experience gained in an appropriate professional environment will be considered.

### What next after your course?

Successful completion of this course will help you gain employment in the industry as a senior florist or in a managerial position or will enable you to explore your personal development and industry knowledge on a Level 4 Floristry programme, which can lead to becoming a Master Florist or a full Bachelor's Degree in Floristry.

## FLORAL DESIGN CERTIFICATE (LEVEL 1)

**Starts:** Various (please refer to website for further information)

**Duration:** part-time, 1 day a week over 20 weeks

**Available at:** Enfield

This creative craft floral design course will provide you with a sound foundation of knowledge and competence in the skills and techniques of traditional and contemporary floral design. This course will introduce you to:

- the care and condition of plant material and mechanics
- elements and principles of design
- plant identification
- innovative design techniques
- traditional and contemporary designs.

### To achieve this qualification you will have to successfully:

- create portfolios of evidence
- complete practical assessments to demonstrate the skills you have learnt.

### Entry requirements

There are no formal entry requirements to this course. You do not need previous experience, just a willingness to learn and a genuine interest in floral design. Relevant prior learning experience in an appropriate professional environment will be considered.

### What next after your course?

Successful completion of this course will enable you to progress to the Level 2 Floral Design Certificate (Level 2).

If you have any questions please call our friendly Admissions Team on 08456 122 122 or come to one of our Advice Evenings or Open Days. Go to [www.capel.ac.uk](http://www.capel.ac.uk) for dates and times.

## FLORAL DESIGN CERTIFICATE (LEVEL 2)

**Starts:** Various (please refer to website for further information)

**Duration:** part-time, 1 day a week over 20 weeks

**Available at:** Enfield

This advanced creative craft floral design course will further develop your practical ability to creatively explore and design using traditional and non-traditional floral materials.

It will cultivate your knowledge and competence in the skills and techniques required for floral design; enhancing your ability to plan, prepare, construct and present complex designs.

This course will require additional private study to successfully complete course assignments.

### To achieve this qualification you will have to successfully:

- create portfolios of evidence
- complete written assessments
- complete practical assessments to demonstrate the skills you have learnt.

### Entry requirements

- You will need at least one of the following:
- an overall Merit or above in Floral Design Certificate (Level 1)
  - good experience and knowledge of floral design with a portfolio of evidence of designs produced
  - an explored interest in floral design.

### What next after your course?

Successful completion of this course will:

- help you gain employment in the industry as a freelance bespoke floral designer or a floral design demonstrator
- enable you to progression to a Professional Floristry Advanced Diploma (Level 3).

You may be asked to attend an interview to explore your interests, experience and ambitions or complete an initial assessment so that we can help you study. References are also considered.





## VIVALDI FLOWERS

**Starts:** Various (please refer to website for further information)

**Duration:** 4 courses for spring, summer, autumn and winter (each course is 1 evening per week over 5 weeks)

**Available at:** Enfield and Gunnersbury Park

These short evening courses specialise in creating floral designs depicting the four seasons. You will develop the skills required to compose your own seasonal floral designs, while you identify and explore the joy of working with seasonal materials. The course is aimed to develop your knowledge on how to condition and use seasonal materials effectively and identify expressive floral techniques.

On successful completion of this course you will receive a Capel Manor College Certificate. There are no formal assignments to complete during this course, but we do suggest you produce a portfolio to document your designs and your course tutor will provide verbal feedback.

### Entry requirements

There are no formal entry requirements to this course. You do not need previous experience, just a genuine interest in floral design and a willingness to learn new skills and techniques.

### What next after your course?

Vivaldi Flowers is a succession of four five-week short courses each focusing on an individual season. You may choose to explore each season over the course of the year to further develop your floral design knowledge. Or you might consider progressing from these interest courses to our Introduction to Floristry (Level 1), or our Floristry Certificate or Diploma (Level 2) or Floral Design (Level 1 and 2) courses to further your knowledge, dependant on previous education and experience, if you are considering a career in the industry.



You should think about study materials, clothing and equipment that will help you in your studies and future careers. Your tutors will help you decide what is best.



## SEASONAL WEDDING FLOWERS

**Starts:** Various (please refer to website for further information)

**Duration:** three consecutive Saturdays

**Available at:** Enfield

On this short specialist courses we will introduce you to basic skills required for wedding designs that use seasonal material. Over this three-week course we will explore different areas of wedding floristry and introduce simple floral techniques.

You will gain an insight into current wedding trends, recognising basic floral techniques, how to condition and use

seasonal materials effectively, as well as exploring the joy of working with seasonal materials.

On successful completion of this course you will receive a Capel Manor College Certificate. There are no formal assessments to complete during this course, but we do advise you to produce a portfolio to document your designs and your course tutor will provide verbal feedback.

### Entry requirements

There are no formal entry requirements to this course. You do not need previous experience, just a genuine interest in seasonal wedding floral designs and a willingness to learn new skills and techniques.

### What next after your course?

If this course sparked an interest, you may want to enrol on one of our evening courses to develop your floral design knowledge and skills. Or you might consider progressing from this interest course to our Introduction to Floristry (Level 1), or our Floristry Certificate or Diploma (Level 2) or Floral Design (Level 1 and 2) courses to further your knowledge and skills, dependant on previous education and experience, if you are considering a career in the industry.



## FLORISTRY EXPERIENCE DAYS

**Starts:** Various (please refer to website for further information)

**Duration:** 1-day Saturday workshops

**Available at:** Enfield

These one-day experience workshops are ideal for anyone who has an interest in floristry, floral design or creative crafts, either for you or as a gift for someone.

Each floristry experience day has its own theme. We have designed them so you gain practical experience by exploring floral techniques as well as developing knowledge about current trends of each specialist theme.

For experience workshop dates and further details please refer to our website [www.capel.ac.uk](http://www.capel.ac.uk) or call our friendly Admissions Team on 08456 122 122.

If you have any questions please call our friendly Admissions Team on 08456 122 122 or come to one of our Advice Evenings or Open Days. Go to [www.capel.ac.uk](http://www.capel.ac.uk) for dates and times.

You will also have the opportunity to experience the beautiful grounds of Capel Manor Gardens. As part of the day, lunch is provided, either as a picnic (weather permitting) or in our on-site restaurant.

You will receive a Capel Manor College Certificate on completion of this one-day interest course. There are no formal assessments, but we do suggest you bring a camera to capture your designs in our photography booth.

### Entry requirements

There are no formal entry requirements to this course. You do not need previous experience; you just need a genuine interest in floral design and a willingness to learn new skills and techniques.

### What next after your course?

If this course ignited an interest, you may want to book another experience day or enrol on one of our evening courses to grow your floral design knowledge and skills, or you could enrol onto one of our floristry courses if you are considering a career in the industry.



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I was looking for a change of career and a friend recommended Capel. I have always loved flowers and big displays. I researched courses at many colleges but what they offered at Capel came out on top for me, the range of modules and the professional qualification I could end up with. Taking on this course has been the best thing I have done, it has opened my eyes to the world of floristry. I have come a long way on my course already, it has given me lots of confidence for my intended future progression to the events industry. I would also say that the tutors at Capel are very good and really help you to progress further.

David is completing our Floristry Diploma (Level 2).

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# NABAS

The National Association of Balloon Artists and Suppliers (NABAS) is the trade association for the party and promotional balloon industry in the UK, representing balloon decorators, retailers, wholesalers and manufacturers.

We have joined up with the NABAS to offer our balloon artistry students the opportunity to complete an optional NABAS Award alongside our Balloons for Beginners and Intermediate Balloon Artistry courses.

Achievement of this Award will provide you with the required entry criteria and a discount for NABAS membership.

### Member benefits include:

- promotion on the NABAS website
- public referrals
- use of the NABAS logo
- public and employer liability insurance
- industry magazine
- codes of conduct and guidelines for balloons
- regular updates to news in the industry
- sample documentation
- discounts from organisations for example, breakdown cover.

To enrol onto the NABAS Award an additional registration fee will be required on course enrolment (please refer to website for further information).

## BALLOONS FOR BEGINNERS

**Starts:** Various (please refer to website for further information)

**Duration:** 3 courses each part-time, 1 day a week over 10 weeks

**Available at:** Enfield and Gunnersbury Park

The Balloons for Beginners programme is made up of three different 10-week courses that will allow you to explore different themes of the balloon artistry industry. Each course has staggered start dates throughout the year so you can choose to complete just one or all the courses in the programme. Completion of the full programme will provide you with a broad overview of the balloon artistry industry.

### The course themes are:

- basic balloon artistry techniques
- air-filled balloon artistry techniques
- helium-filled balloon artistry techniques.



### Entry requirements

There are no formal entry requirements to our balloon artistry courses. You do not need previous experience, just a willingness to learn and an interest in creative crafts and balloon artistry. You do not need previous experience, just a willingness to learn and an interest in creative crafts and balloon artistry.

### What next after your course?

Within the Balloons for Beginners programme there are three individual courses looking at different themes of the balloon artistry industry. You may want to complete one of the other courses to broaden your knowledge and skills in balloon artistry - and/or further develop the skills you learnt on the course you just completed at an intermediate level.

On successful completion of these courses you will receive a Capel Manor College Certificate. There are no formal assignments to complete on the courses, but you will need to produce a portfolio to document your designs and your course tutor will provide verbal feedback. You will complete practical assessments on the course.



## INTERMEDIATE BALLOON ARTISTRY

**Starts:** Various (please refer to website for further information)

**Duration:** 2 courses each part-time, 1 day a week over 6 weeks

**Available at:** Enfield

The Intermediate Balloon Artistry programme is made up of two six-week courses that will give you the opportunity to explore different aspects of the balloon artistry industry in greater detail. Each course has staggered start dates so you can decide whether to complete one or both courses in the programme.

### The course themes are:

- air-filled balloon artistry techniques
- helium-filled balloon artistry techniques.

### Entry requirements

- there are no formal entry requirements but it is recommended that you have successfully completed a beginners balloon artistry course
- an interest in creative crafts and balloon artistry
- an enthusiasm to learn new skills and techniques.

### What next after your course?

There are two intermediate individual courses looking at different aspects of the balloon artistry industry. You may want to complete the other intermediate course to broaden your knowledge and skills in balloon artistry - and/or further develop the skills you learnt on the course you just completed at an advanced level.

## ADVANCED BALLOON ARTISTRY

**Starts:** Various (please refer to website for further information)

**Duration:** 2 courses each part-time, 1 day a week over 6 weeks

**Available at:** Enfield

The Advanced Balloon Artistry programme is made up of two six-week courses that will allow you to discover different themes of the balloon artistry industry in advanced detail. Each course has staggered start dates so you can decide whether to complete one or both courses in the programme to gain a complete overview.

The course themes are air-filled balloon artistry techniques and helium-filled balloon artistry techniques, each course will further develop your skills to produce designs suitable for large-scale events.

### Entry requirements

- there are no formal entry requirements but it is recommended that you have successfully completed an intermediate balloon artistry course
- an interest in creative crafts and balloon artistry
- an enthusiasm to learn new skills and techniques.

### What next after your course?

There are two advanced individual courses looking at different advanced aspects of the balloon artistry industry. Successful completion of one course may encourage you to enrol on the other to provide you with a firm foundation of knowledge and skills in the balloon artistry industry.

Find out how to apply for our courses in our Capel College Guide or the 'how to apply section' of our website: [www.capel.ac.uk](http://www.capel.ac.uk)

## BALLOON FREESTANDING ARRANGEMENTS

**Starts:** Various (please refer to website for further information)

**Duration:** 3 courses each 1 evening a week over 4 weeks

**Available at:** Enfield

The Balloon Freestanding Arrangements programme is made up of three different four-week courses that will allow you to develop your balloon artistry skills to produce bespoke seasonal arrangements using a fusion of balloon artistry, craft and design. Each course has staggered start dates throughout the year so you can choose to complete just one or all the courses in the programme.

Completion of the programme will provide you with specialist knowledge of freestanding arrangements.

### Entry requirements

- there are no formal entry requirements
- an interest in creative crafts and balloon artistry
- an enthusiasm to learn new skills and techniques.

### What next after your course?

Successful completion of one course may encourage you to enrol on the other courses to build your specialist knowledge and skills in making up freestanding arrangements for the balloon artistry industry.

You could also progress to one of the courses on the intermediate or advanced programmes, dependant on previous success and experience.



On successful completion of these courses you will receive a Capel Manor College Certificate. There are no formal assignments to complete on the courses, but you will need to produce a portfolio to document your designs and your course tutor will provide verbal feedback. You will complete practical assessments on the course.

“

After a brief introduction to Floristry in 2011, I was hooked on this career path. I couldn't learn fast enough and thrived on the theory and practical challenges that the course offers and gained my qualification with Distinction. This pushed me to complete the Floral Design Certificate to further my creative knowledge of the industry. I believe that the quality of the tuition I received at Capel made me strive to reach goals that I could not have possibly reached without gaining this qualification.

Floristry is a challenging industry and hard work at peak times it takes stamina and passion to keep going to achieve your dream. I am still learning new skills every day but the knowledge foundation you leave Capel with is enough to start a business of your own.

**Emma left Capel in 2013 having successfully completed our Floral Design Certificate (Level 2) and Floristry Advanced Diploma (Level 3) and now has her own floristry business with a former classmate, Leigh.**

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Further information about our courses is available on [www.capel.ac.uk](http://www.capel.ac.uk)





All information in this Course Guide has been carefully checked and is correct at the time of publication. Whilst we have done our best to ensure its accuracy, we accept no liability for errors or omissions. The entry requirements for each course are given as guidelines. Your interests, motivation and determination are also important. We aim to offer the best and most current education and training available, to ensure we maintain an effective and responsive provision, we reserve the right to change any aspect of any educational programme listed. We often introduce new courses during the academic year so please always contact the College's Admission Team or check [www.capel.ac.uk](http://www.capel.ac.uk) for the latest course information.



# Capel Manor College

GROW YOUR POTENTIAL  
IN THE NATURAL  
ENVIRONMENT

To find out more, contact our friendly Admissions Team on 08456 122 122  
or by email: [enquiries@capel.ac.uk](mailto:enquiries@capel.ac.uk) | [www.capel.ac.uk](http://www.capel.ac.uk)

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**Crystal Palace Park**, The Jubilee Stand, Ledrington Road SE19 2BS | 020 8778 5572

**Enfield**, Bullsmoor Lane, Enfield EN1 4RQ | 08456 122 122

**Gunnersbury Park**, Popes Lane, Acton W3 8LQ | 020 8993 6266

**New Covent Garden Market**, Nine Elms Lane, London SW8 5BH | 08456 122 122

**Capel Manor College at Newham College**, High Street South, London E6 6ER | 020 8257 4495

**Regent's Park**, The Store Yard Inner Circle, Regents Park NW1 4NR | 020 7486 7930

